

The logo for the Canadian Research Insights Council (CRIC) is a solid brown square containing the letters "CRIC" in a white, sans-serif font.

CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence MD Analytics Inc. has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that MD Analytics Inc. fully complies with these CRIC Standards. By adhering to the CRIC Standards, MD Analytics Inc. is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Tyler Hassman

Signature of CEO: _____

A handwritten signature in black ink, appearing to read "Tyler Hassman", is written over a horizontal line.

Date: October 25, 2022