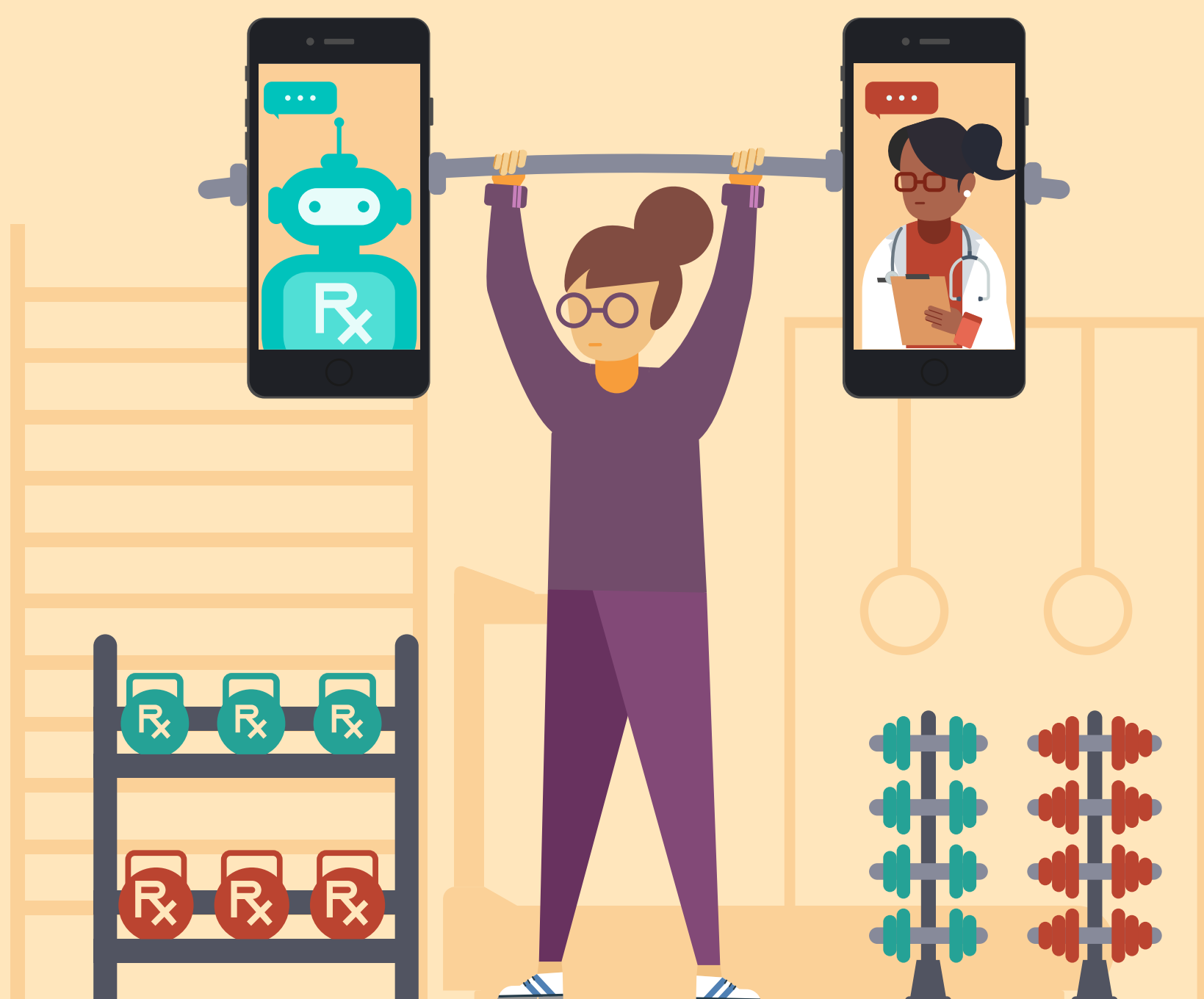


# PATIENT-POWERED HEALTH: EMBRACING TECHNOLOGY SOLUTIONS

Healthcare preferences are shifting towards digital solutions, with a notable portion of patients opting for virtual or telephone consultations, especially for non-urgent visits. Patients also favor virtual methods for administrative tasks, reflecting a growing reliance on digital platforms. Patients are also starting to use artificial intelligence before and after medical visits to learn more about conditions and potential treatments.



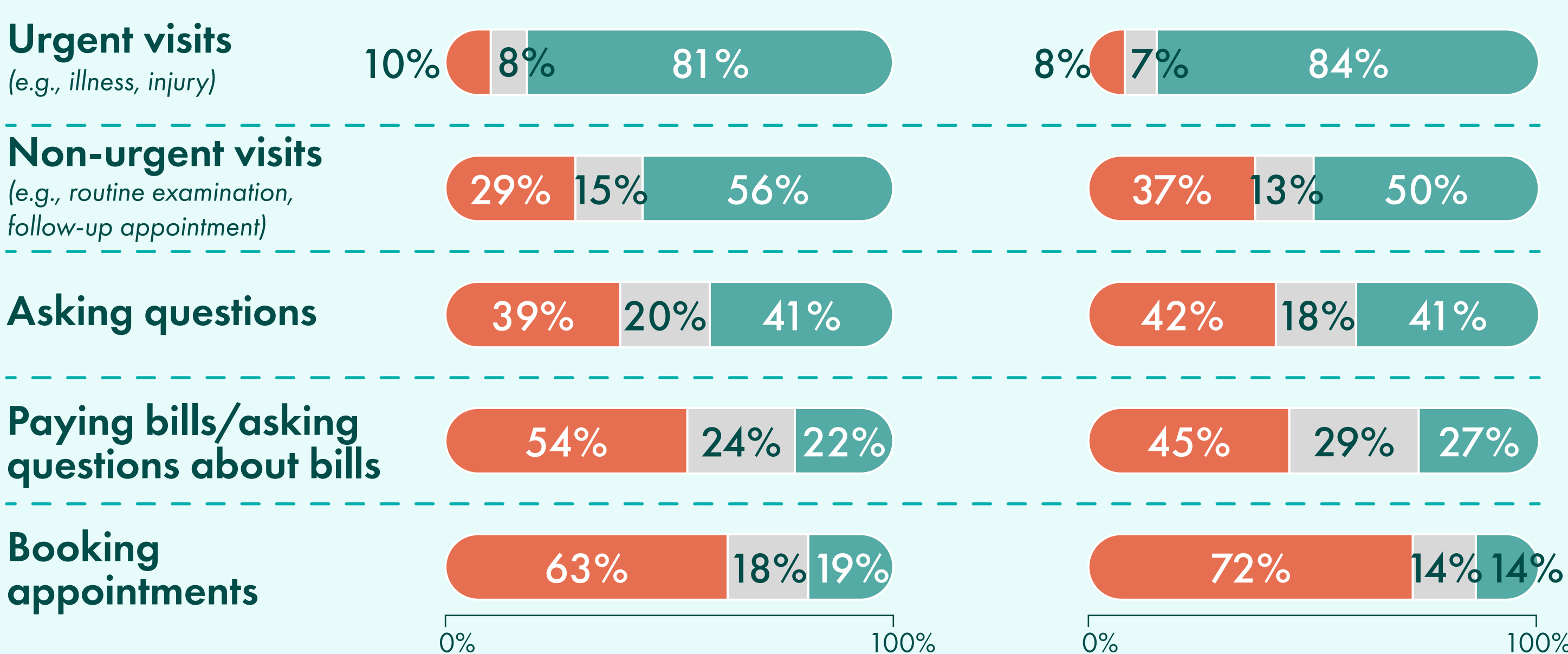
## Patient preferred format when communicating with their doctor

% Patients

Virtual/Telephone    No Preference    In-person

US

CA

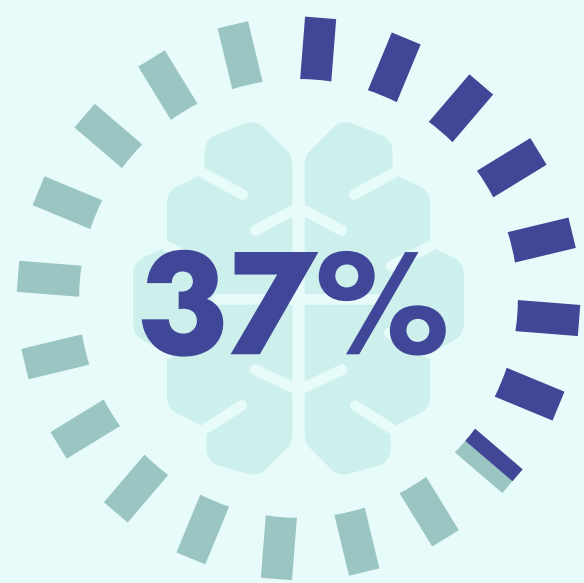


## Patients who use AI for medical information

Use AI before or after medical visit at least occasionally, % of Patients

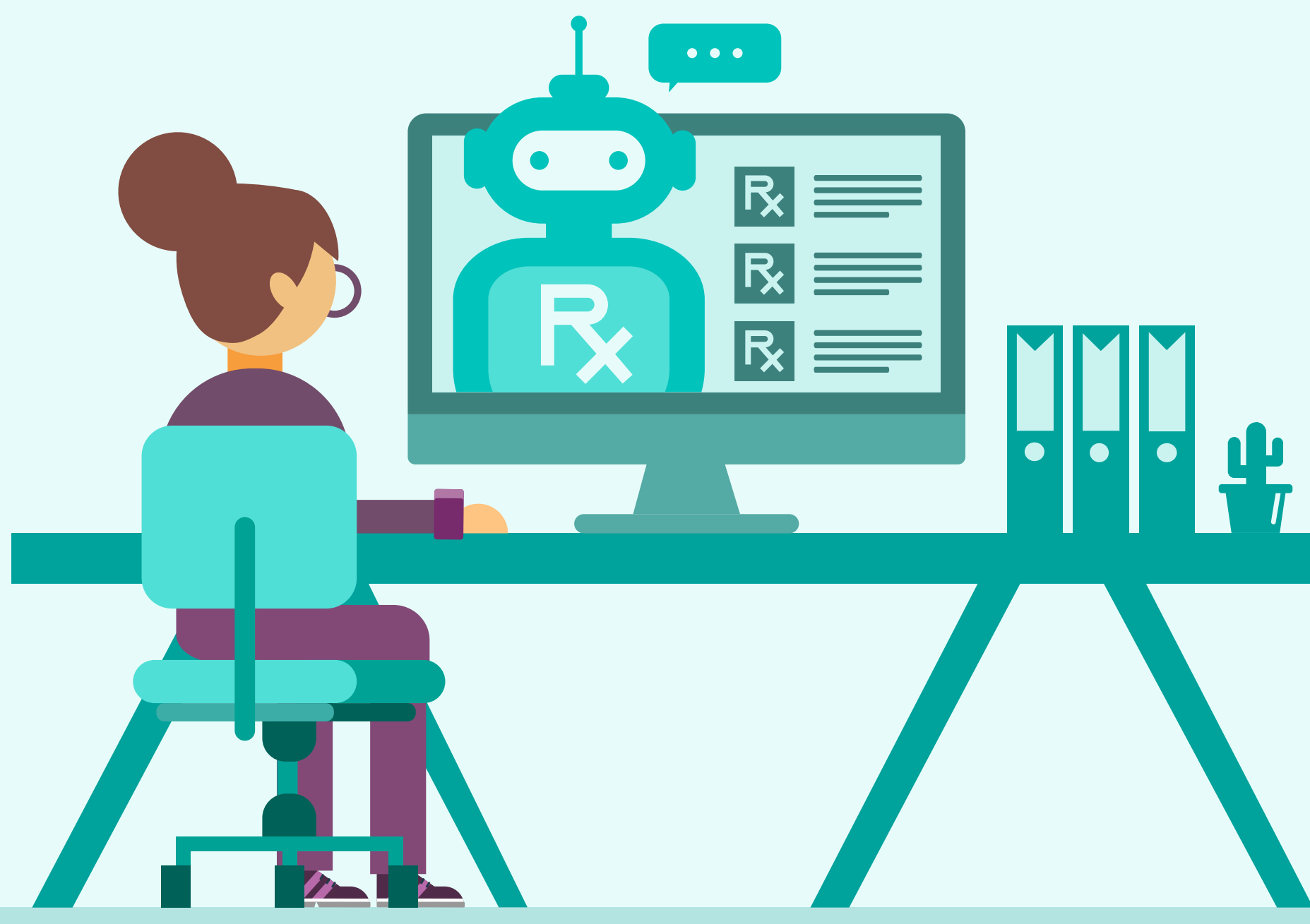
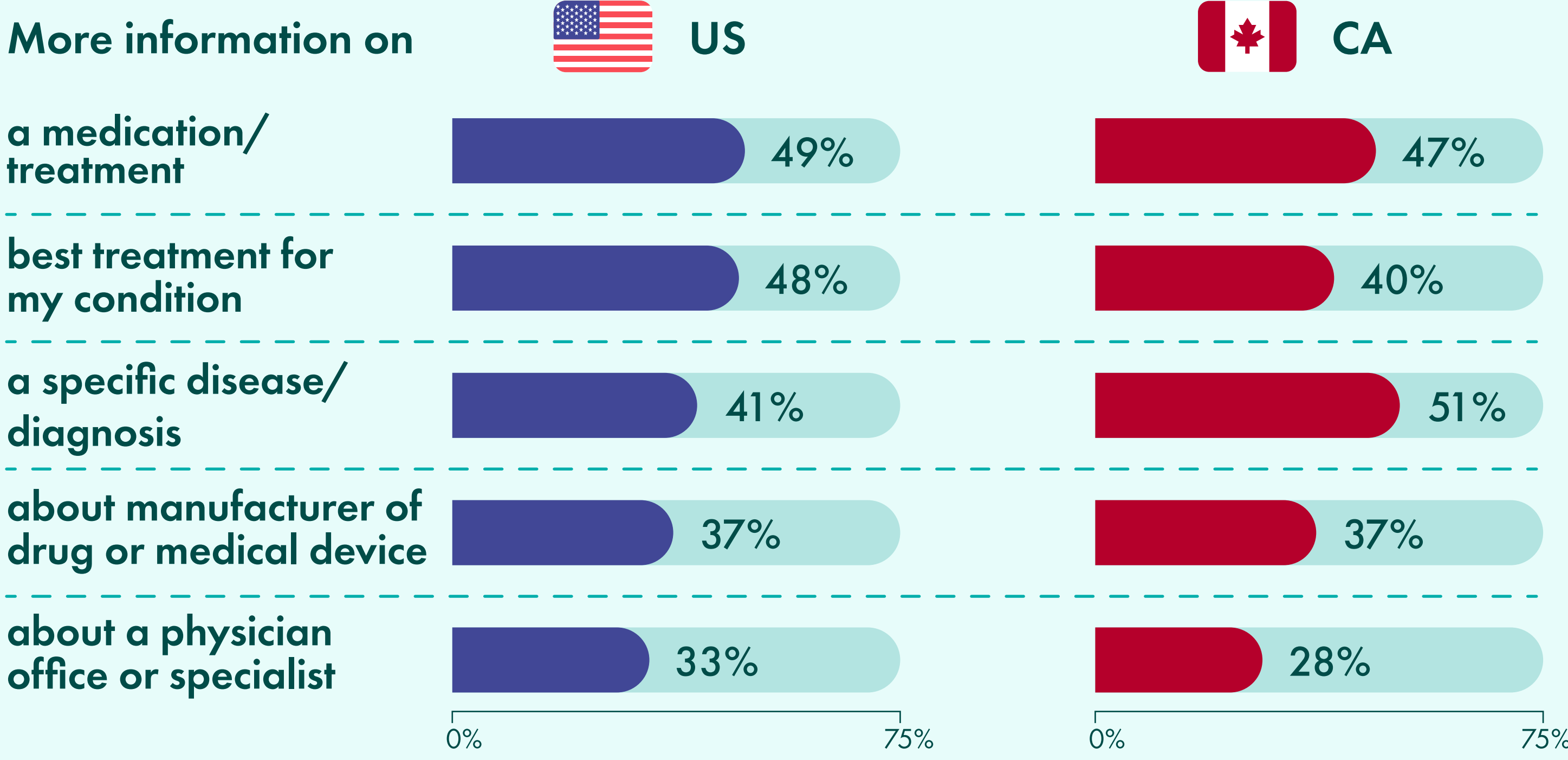
US

CA



## Reasons for using AI for medical information

% Patients who uses AI



Data based on survey of patients in US (n=1000) and Canada(n=1000) recruited in February 2024.

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